

BAYVIEW FOOTPRINTS

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History is happening! That's what the folks at the Bayview History Preservation Project say. The historical footprints they are uncovering converge on our present strengths and struggles, and every step we take today creates a neighborhood the next generation will inherit.

A groundbreaking exhibit can be seen at the Anna E. Waden Branch Library on Third and Revere, a traveling exhibit board can be found at the Barber College on Third and Quesada, and oral histories of our neighborhood's senior citizens are being recorded. And that's just the beginning.

The Bayview History Preservation Project is the brainchild of Linda Brooks-Burton, Tom Kennedy and Larry Ware. Linda has resided in the BVHP neighborhood for 18 years. As Managing Librarian, she has transformed the Bayview branch library into a vibrant community center. Tom is a graphic artist and tireless organizer, committed to protecting cultural assets as markers of community strength and potential. Larry founded the Bayview library's Poetry Program, now in its 29th year, and has been a Bayview resident, community advocate and historian for close to 40 years.

The History Project (not to be confused with the Bayview Historical Society dedicated to the neighborhood's architectural history) is building on



Photos courtesy of: Lillie Berniece Brantley & Nita Hines

Tricia O'Brien's recent book, "*San Francisco's Bayview Hunters Point.*" The expanded focus is on the experience of minority communities in the neighborhood, and the community's ongoing social transformation, struggle and accomplishment against all the odds.

Visit the exhibit at the library and you might think you are feeling the ground vibrate with a Southern Pacific train steaming up Third Street (or "Railroad Avenue" as it was known then). Or maybe you will hear the laughter of children running to catch a movie at the Bayview Theater...smell the live shrimp that fill the baskets of Chinese vendors at the waterfront market... experience the neighborhood's vitality swell during the war years when African Americans from the south arrive seeking jobs at the Shipyard...

Contribute to the growing online archive of historical materials by lending your family photos for safe reproduction. Contact Linda at 355-2851 or lbrooksburton@sfpl.org.

"For history is not merely something to be read. And it does not refer merely, or even principally, to the past. On the contrary, the great force of history comes from the fact that we carry it within us, are consciously controlled by it in many ways, and history is literally present in all that we do. It could scarcely be otherwise, since it is to history that we owe our frames of reference, our identities, and our aspirations."

— James Baldwin, 1965

NEW BUSINESS ON THIRD STREET

Upper Crust Deli & Grill

Third Street is back. And *Upper Crust Deli & Grill* is here to prove it. A new family-owned eatery with an eclectic array of both hot and cold creations, *Upper Crust* is shaping up to be the go-to sandwich shop in the Bayview.

FAMILY

Upper Crust is as small business as it gets. Ray Gheith and his family opened their first store in Pacifica, CA four years ago. On **December 19th, 2007**, they opened their second *Upper Crust* at the corner of Third & Revere. The Gheith family – all from Daly City – chose to establish their second shop in Bayview because of the lack of food options offered by the current commercial corridor. They are excited to serve the community and work as a family in doing so.

FOOD

Dedicated to quality, freshness, and affordability ...not a bad combo. You can start off your morning with a cup of coffee and a fresh Noah's bagel; then return around lunchtime for a delicious sandwich brimming with quality ingredients. Local residents will be especially hip to the "Bayview" sandwich – a Dutch crunch roll stuffed with corned beef, Swiss cheese, garlic spread, mayo, lettuce, tomato, cucumbers, and onions. If you're not into the meat thing, the menu offers vegetarian options that were created with a love for our herbivorous friends that you can taste.

Upper Crust also gets props for its ongoing renovations. Inside the space that once housed Golden Eagle Deli,

you'll find everything revamped with more open space, comfortable and stylish seating, and new food-making devices that insure quality, healthy, and fresh meals. Mmmmm-mmmmm!

COMMUNITY

The Gheith family is committed to the communities they serve. They have pledged to employ local residents of Bayview and have decided to keep the business alcohol-free in the interest of building trust with the community. They have also expressed a desire to be involved in community events – even hosting some, given the large space of their building.

All-in-all, *Upper Crust* is a great match for the Bayview community...a small, local business with quality, fresh, affordable, and delicious food. So stop on by! They are open from **7am – 8pm, seven days a week!**

Upper Crust Deli & Grill
5100 Third Street
(between Revere & Shafter)
(415) 822-3100

Check out what people are saying about *Upper Crust* on yelp.com (5 stars!): <http://www.yelp.com/biz/upper-crust-delicatessen-pacifica>.

Ben Kaufman works for the **Third Street Corridor Project**, an organization devoted to supporting the revitalization efforts of the commercial corridor, through community input and involvement, special events (i.e. grand openings and ribbon cutting ceremonies) and more. Contact Ben at bkaufman@coosf.org or by phone at (415) 574-7046 for more information.

Bayview Footprints will feature other businesses and business resources on this page in future issues. If you have an interest in the business life of the Bayview neighborhood, or need assistance with your own business, we'll do our best to connect you to the right folks. Just call **415.822.0800** or email info@quesadagardens.org.



Members of the Upper Crust Family



THEN AND NOW

Bakers to Barbers

The 4900 Block of Third Street between Palou Avenue and Quesada Avenue is the former home to Ronan Meat Market, the Men's and Boys Clothing Store, the Bayview Bakery, George Jones Insurance, and the Dutch Mill Creamery.

Today, at the former site of the Bayview Bakery is the **Bayview Barber College**. Opened in 1998, the **Bayview Barber College** was born out of an idea of **Dwayne Robinson** and is the first State-accredited African American Barber College in San Francisco.



Photo: Tricia O'Brien's San Francisco's *Bayview Hunters Point*, Courtesy of Betty Jones



Photo: Thomas Kennedy

Visit the **Bayview Barber College**, located at 4912 Third Street, to view this exhibit of the Bayview Hunters Point Historic District, which is on-loan from the Bayview Branch of the San Francisco Public Library. This exhibit is a presentation of the **Bayview History Preservation Project** with the support of the **Friends of the San Francisco Public Library**.



Bayview Food Shed

One way the Bayview's history and future stay connected can be found in the neighborhood's historical role in providing food, and the current trend of sustainable food production.

Historically, the Bayview was the food shed for the entire city as fishermen fished the bay, farmers grew vegetables for market in what was largely pasture land, breweries kept the beer flowing, cattle were brought by train to the slaughterhouses, "truck farms" thrived on the business of transporting the goods throughout the city, and nearly all residents tended fruit trees, vegetable gardens, chickens and other livestock in their yards. Many homes still have wine-making spaces in their basements and chicken coops out back.

Now, community and backyard gardens are making a comeback. New resident-led gardens like Bridgeview and Latona are joining existing ones like Brett Harte, Candlestick, Doublerock, Plants Gone Wild, Quesada, and backyard gardens that are part of the Quesada Gardens Initiative's local food production work.



Mary & Joel McClure at the Bridgeview Garden

BAYVIEW COMMUNITY CALENDAR

January Calendar Highlights - for more events and more detail visit www.BayviewCalendar.org - Add Your Own Event!

<p>Diabetes Support All Month Arthur H. Coleman Medical Center on Third Drop in diabetes support groups one on one Q & A. Contact Marsha Nottage, R.N. and CDE at (415) 467-1400 for times</p>	<p>3rd St Corridor Meeting Mon Jan 14 - 10am to 11:30am YMCA on Lane and Quesada COO/Public Action Committee monthly meeting</p>
<p>Speak Up! Wed Jan 2 - 5:30pm to 6:30pm Bayview Library - Third at Revere Teens ages 12-18 meet monthly to plan activities and speak up for themselves. Snacks. Contact Wendy Kramer at the library</p>	<p>Bayview Footprints Meeting Thurs Jan 17 - 6:30pm to 7:30pm Bayview Library - Third at Revere Monthly meeting of the Bayview Footprints Collaboration of Community-Building Groups. For more info, call: 822.0800</p>
<p>Police Captains Mtg Tue Jan 8 - 6pm to 8pm Police Station - 201 Williams Monthly meeting. Entry through the Newhall St. door</p>	<p>Financial Literacy Workshop Sat Jan 19, 2008 1pm - 4pm Providence Baptist Church - 1601 McKinnon Ave Workshop by Renaissance's Bayview Business Resource Center Instructor La Shon Walker</p>
<p>Senior Exercise Class Tue Jan 8, 15, 22, 29 & Thurs Jan 10, 17, 24, 31- 2pm to 3pm City College SE -1800 Third at Phelps To register call CCSF 550-4344</p>	<p>Martin Luther King Day Mon Jan 21, 2008 National Holiday</p>
<p>MLK Day Event Sat Jan 19 - 11am to 1:30pm King Pool on Third January's Special Highlight – What better way to celebrate Martin Luther King than a visit to the Bayview pool named for him. While you're there, catch the spirit with some gospel singing, see water demonstrations, jump in the pool for a swim, and help yourself to some free food. Free swimming from approximately 2:30 to 4:00</p>	
<p>CC's Classic Steppers Thurs Jan 10, 17, 24, 31 - 11am-1pm City College SE - 1800 Oakdale at Phelps Dance classes (\$3 donation requested for refreshments/ snacks)</p>	<p>Hip Hop Karaoke Thu Jan 24 - 5pm to 7pm Bayview Library - Third at Revere Tweens ages 10-14 perform their favorite hip hop beats. Contact Wendy Kramer at the library</p>
<p>Grey Water Intro Thu Jan 10 - 7pm to 8pm Flora Grubb Gardens - 1634 Jerrold Ave. at Third Greywater Guerrillas helps people set up grey water collection systems and build an eco-toilet - www.greywaterguerrillas.com</p>	<p>SFHDC Housing Workshop Sat Jan 26 New low-income housing developments in Bayview For time and place: Contact Valerie Wiggins at 415-822-1022 or valerie@sfhdc.org</p>
<p>Bike Tour Sun Jan 13 about 10am Begins at Heron's Head Point at Cargo and Jennings Bike along the Eastern shore</p>	<p>Comics Club Sat Jan 26 - 2pm to 3pm Bayview Library - Third at Revere Teens who like to read and/or draw comics. Free stuff and snacks provided.</p>
<p>Bayview Footprints is a new collaboration of community-building groups – many of them informal – working together to make the Bayview stronger through positive strategies like those profiled in this newsletter. Member groups are community-based, primarily resident-led, and often 100% volunteer. Current members include: Bayview History Preservation Project, Bayview YMCA, Better Bayview Group, Blue Dolphin Youth Swim Team, Community Arts Center Working Group, Quesada Gardens Initiative (including Bridgeview Garden and Latona Garden groups), Think Round, Inc./Children's Mural Program</p> <p>If you'd like an event on February's calendar or would like to know more about Bayview Footprints: call 415.822.0800, email info@quesadagardens.org, or visit www.BayviewCalendar.org</p> <p>Footprints Logo Graphic Design: Malik Senefuru, Cover Photos Restoration: Travis D. Jackson Editor: Jeffrey Betcher, Layout & Graphic Design: Tom Kennedy</p>	



Dolphin Youth Swim Team member, Apollos Ross, shows he has the right stuff.

